

Privacy Notice for the Shareholder's Meeting
Wow Factor Public Company Limited

Wow Factor Public Company Limited (the “Company”) realizes the importance of personal data of shareholders and/or proxy holders, the Company, thus, hereby informs you of the following information in order to comply with the Personal Data Protection Act B.E. 2562 (2019). This privacy notice shall be applied for the collection, use, disclosure, and processing of personal data to identify and authenticate the identity of shareholders and/or proxy holders directly and/or indirectly. Shareholders are kindly requested to study the information and rights for your clear understanding.

1. Collection of Personal Information

In the direct collection of your Personal Data, we will use the Personal Data only as necessary and in accordance with the specified purposes.

However, we may collect your Personal Data from other i.e. securities registrars of Thailand Securities Depository Co., Ltd. (TSD) as necessary and in accordance law.

2. Purpose of collection, use and disclosure of personal data

The Company collect, use, and disclose your personal Data for the purpose of calling and convening the Meeting of Shareholders as required by law. Therefore, we will collect use and disclose your Personal Data the referred person such as director as nominee as authorized by the Personal Data Protection Act B.E.2562 without law to which your consent, for legitimate interest of the Company or may other person of juristic persons of for compliance with law to which we are subjected.

3. Personal data collected

It is necessary for the company to collect your personal data i.e. name, surname, address, telephone number, photo, identification number, shareholder registration number and information related to the use of electronic system such as email and IP Address in case of online meeting.

For the sole purpose of identification, we may request copy of your personal identification data such as identification card or other document which may contain sensitive Personal Data such as religion. Therefore, we kindly request you to delete or redact such Sensitive Personal, Otherwise, you authorize us to redact such Sensitive Personal Data, and the relevant personal identification document shall be in full force and effect. If we are unable to redact such Sensitive Personal Data due to restriction, we reaffirm that the sole purpose hereof is the verification of your personal identity and that we have no intention to collect and use such Sensitive Personal Data.

The Company will record, and broadcast images and sounds of the meeting for your and our legitimate interests.

4. Personal Data Retention Period.

The company will retain your Personal Data only for the duration necessary for the purposes specified in this Privacy Notice under appropriate and strict security measure.

In the case that it is not possible to specify the Personal Data retention period, the Company will retain the Personal Data as may be expected per data retention standards such as the longest legal prescription of 10 years.

5. Disclosure of personal Data to Third Party

The Company may be required to disclose Personal Data to other persons or juristic personal or regulatory authorities, who works in cooperation with the Company in connection with the purposes contained herein as necessary such as technology service provider.

6. Your rights as a data subject

As the owner of Personal Data (Data Subject) you have the right as stipulated in the Personal Data Protection Act B.E. 2562 i.e. right to withdraw the consent right to access Personal Data, right to correct, delete or destroy your Personal Data, right to request suspension of the processing of your Personal Data, right to transfer your Personal Data right of complaint, right to dissent to the processing of disclosing of your Personal Data and right to be informed of changes to this Privacy Notice.

Contact Information for Exercise of Rights of Data Owner

Corporate Secretary Office, Wow Factor Public Company Limited, at No. 304 Vanit Place Aree Building, 18th Floor, Room No. 1803-1806, Phaholyothin Road, Samsen Nai, Phaya Thai, Bangkok 10400 Telephone: 0-2278-5455